

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1-12. (Canceled)

13. (Currently Amended) An automated method of providing a personalized product in response to each request from customers, the automated method comprising the steps of:

preparing electronic personalized product producing data on a portable hand-held device based on instructions provided to a customer prior to preparing the electronic personalized product producing data;

sending the personalized product producing data from the portable hand-held device by wireless communication;

receiving, by wireless communication, electronic personalized product producing data in a first format and customer identification information;

electronically sequentially storing sets of the personalized product producing data and the customer identification information, each set including a piece of personalized product producing data and a piece of customer identification information;

electronically analyzing each piece of electronic personalized product producing data in the first format and converting it to a piece of electronic data in a second format;

receiving the piece of data in the second format and recording the piece of data in the second format on an output medium used to produce a personalized product;

producing the personalized ~~product~~; product at a location to be specified in order to receive the product; and

automatically notifying ~~a~~the customer of at least one of receipt of the electronic personalized product producing data and completion of the personalized product requested, wherein the automated method incorporates the request and producing of the personalized product taking place within a limited, defined geographic area or facility where the customer is located, and delivery of the personalized product ~~will occur to the customer at~~ the location where the personalized product is produced.

14-15. (Canceled)

16. (Previously Presented) The method of providing a personalized product in response to each request from customers according to claim 13, further comprising the step of delivering the personalized product produced to a location within the limited, defined geographic area or facility designated by each piece of customer identification information.

17. (Canceled)

18. (Previously Presented) The automated method according to claim 13, further comprising:

storing the produced personalized product in association with the customer information; and

authenticating each of the customers based on the customer information; and, upon confirmation of authenticity of each of the customers,

providing the stored personalized product associated with the customer information to each of the customers.

19. (Previously Presented) The automated method according to claim 18, wherein at least the producing and the storing are paired in each of a plurality of locations within the limited, defined geographic area or facility, each piece of e-mail received from each of the customers contains information about the personalized product producing device's location, designated by each of the customers, and furthering including:

analyzing the data about the personalized product producing device's location,
and

transferring the image data to the personalized product producing device
installed in a designated producing location, the personalized product producing device at the
designated location producing the requested personalized product, and a storage device
installed in the designated personalized product producing device, storing the produced
personalized product.

20. (Previously Presented) The automated method according to claim 13, wherein
a personalized product producing system is installed in a plurality of locations within the
limited, defined geographic area or facility, and a receiver for receiving the wireless
communication is installed in each of the plurality of locations and is allowed to receive only
wireless communications transmitted from the customers within an area associated with each
location of the plurality of locations.

21. (Previously Presented) The automated method according to claim 13, further
comprising:

calculating upon receipt of each wireless communication, a number of wireless
communications already received and operation conditions of a personalized product
producing device, an estimated time of completion of the requested personalized product; and
automatically returning a wireless communication including the estimated time
of completion to each of the customers.

22. (New) The automated method according to claim 13 further comprising:
receiving the personalized product by the customer at the location where
production of the personalized product occurs.